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### Journal Of Consumer Research Associate

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### Associate Editors -- Journal of Consumer Research

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### Journal of Consumer Research

ABOUT THE JOURNAL Frequency: 4 issues/year ISSN: 2378-1815 E-ISSN: 2378-1823 The Journal of the Association for Consumer Research is a quarterly journal of thematic explorations from the Association for Consumer Research. The mission of JACR is to broaden the intellectual scope and interdisciplinary influence of the Association for Consumer Research.

### Journal of the Association for Consumer Research: Vol 5, No 3

JCR Research Curations. JCR Research Curations are free virtual collections of JCR articles selected to highlight an important consumer research topic. Articles are curated by domain experts who identify links between JCR articles and assemble subject-related collections. The goal of these curated collections is to allow readers to explore a particular issue in depth and garner a deeper understanding of key consumer research topics.

### Journal of Consumer Research | Oxford Academic

Reviewer Information Founded in 1974, the Journal of Consumer Research publishes scholarly research that describes and explains consumer behavior. Empirical, theoretical, and methodological articles spanning fields such as psychology, marketing, sociology, economics, communications, and anthropology are featured in this interdisciplinary journal.

### General Information - Journal of Consumer Research

The Policy Board of the Journal of Consumer Research is pleased to announce that Professor Richard J. Lutz will serve as special guest editor for a three-year term beginning July 1, 2019 under the journal's editor publication policy. Professor Lutz is the J.C. Penney Professor of Marketing in the Warrington College of Business at the University of Florida.

### Editors -- Journal of Consumer Research

Editorial Review Board Membership on the Editorial Review Board (ERB) is reviewed annually by the editors.Criteria for selecting ERB members include an individual's reviewing history (timeliness and quality), scholarly expertise, publications, and citations.

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### Welcome to Association for Consumer Research | ACR

About this journal. Journal of Marketing Research (JMR) is a bimonthly, peer-reviewed journal that strives to publish the best manuscripts available that address research in marketing and marketing research practice.JMR is a scholarly and professional journal. It does not attempt to serve the generalist in marketing management, but it does strive to appeal to the professional in marketing ...

### Journal of Marketing Research: SAGE Journals

Journal of the Association for Consumer Research | Volume 6, Issue 4 Much consumer research has focused on the behaviors and lifestyles of individuals. Nonetheless, researchers from diverse perspectives and paradigms have addressed collective dimensions of consumer behavior.

### Journal of the Association for Consumer Research: CFP

Finally, comments on earlier versions of the article made by Journal of Consumer Research reviewers, the associate editor, and editors are gratefully acknowledged. This research was funded by research support from the University of Missouri, University of Illinois at Chicago, and Villanova University School of Business.

### Material Parenting: How the Use of Goods in Parenting ...

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The Journal of Consumer Psychology (JCP) publishes top-quality research articles that contribute both theoretically and empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology.

### Journal of Consumer Psychology - Wiley Online Library

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### Journal of the Association for Consumer Research: About

This work was also supported by National Science Foundation Grant #DAR76-81806 to the second author. A portion of this research was previously published in the 1981 Proceedings of the Association for Consumer Research.

### Product Familiarity and Learning New Information | Journal ...

Journal of the Association for Consumer Research | Volume 6, Issue 1 The current humanitarian crisis related to the COVID-19 outbreak around the world presents unprecedented challenges to the global community that all constituents—governments, companies, nonprofits and citizens—are facing and grappling with.

### Journal of the Association for Consumer Research: CFP

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### Journal of the Association for Consumer Research | Publons

The Journal features knowledge gained from the research and academic arenas and focuses on how this knowledge can be applied by practitioners in the field. The Journal is published four times a year: February, May, August, and November.

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